



Koswa Associates
GROUP



ALL ABOUT KA GROUP



Known Associates Group are Event Management experts.

We create premium event experiences, with unique opportunities for people to connect. We celebrate and share significant brand stories via communication strategies and event activations, for local and global brands.

We pursue collaboration and growth for Indigenous businesses, and unity for all Australians. We prioritise people over profit, good vibes, and paying it forward, to the benefit and enrichment of the community. We lead the industry with kindness, authenticity and conscience.

OUR BRANDS



EVENTS • DESIGN • UNITY



OUR FOUNDER & DIRECTOR

MEET TAMARA

A self-confessed philanthropic events junkie living the motto 'People before Profit', Tamara Cook established Known Associates Events in 2007. Her professional background began in Hotel Management where strong and meaningful contacts, outstanding customer service and attention to detail were of the utmost importance.

She has project managed multiple high profile events including 1000-seat black tie balls for royalty, intimate cocktail soirees, countless marketing campaigns and activations; always contributing a community focus and considering social responsibility. In 2019, Tamara rolled out the Behind the Clipboard Events workshops and podcast, sharing her wealth of knowledge to event lovers in Perth and beyond.

With a Communications degree majoring in writing and editing and over 20 years of experience, you're in good hands.

PEOPLE WE'RE PEOPLE PEOPLE WE'RE PEOPLE PEOPLE WE'RE PEOPLE PEOPLE WE'RE PEOPLE



Founder + Director



Podcast Host + Creator



CEO



Event Partner



Events Expert

knowaates



That fingerprint logo of ours means something -
unique, authentic, original, YOU!



KNOWN ASSOCIATES EVENTS



VISION

To inspire global good vibes, happiness and inclusivity by connecting people face to face.

MISSION

To place a fingerprint on lavish events, simultaneously paying it forward for the benefit of the community. Lead with kindness and authenticity.

OUR STORY

Established in 2007, we are a boutique organisation bursting with good energy, quality service delivery, always striving to enrich and strengthen our community.

We have proudly raised millions of dollars for many not-for-profit organisations, and entertained and raised the profile for multiple corporate organisations with seamless execution.

Read more, [here](#)



WE'RE PEOPLE PEOPLE PEOPLE PEOPLE PEOPLE





This logo represents unity, inclusivity and hope for all Australians.

EVENTS • DESIGN • UNITY

KNOWN ASSOCIATES AUSTRALIA



VISION

100% Aboriginally owned, Known Associates Australia aims to create a united and hopeful future for Indigenous generations to come, strengthening inclusivity in Australia within the events industry and beyond.

MISSION

We direct immersive in-person events, communications pieces and design, launching and activating local and global brands, focusing on growth and collaboration for all Australians.

OUR STORY

We had a strong desire to set up a dynamic company that creates a bright future for our children and benefits and supports Indigenous generations to come.

The Indigenous focus is two-fold; Known Associates Australia prioritises working with other Indigenous businesses to strengthen inclusivity in the events and marketing industries and to grow a budding network of progressive, culturally aware businesses who are initiating positive change.

Secondly, the company focuses on an internship program for Indigenous tertiary students who want to enter the world of events.

Read more, [here](#)



We are proudly:



WE WORK WITH

We strategise, ideate and create incredible experiences and stories for established, iconic local and global brands



WHAT WE PROVIDE



CORPORATE



**LAUNCHES & GALA
EVENTS**



ACTIVATIONS



PUBLIC RELATIONS



**BRANDING & GRAPHIC
DESIGN**



COMMUNICATIONS



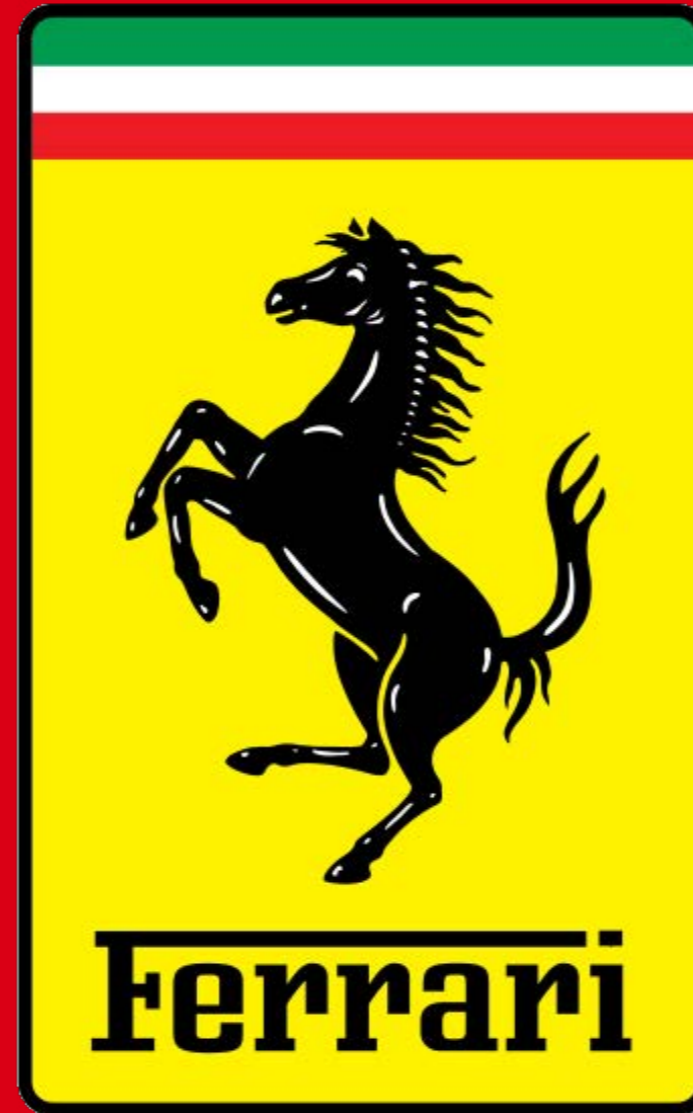
SOCIAL MEDIA



COPYWRITING

THERE AIN'T NO PARTY LIKE
A KNOWN ASSOCIATES PARTY.

FIND OUT FOR YOURSELF, [HERE](#)



"Without a doubt the best event I've ever been to."

Dr Katherine Iscoe

FERRARI DRIVEN WOMEN



What: The Ferrari Dinner for Driven Women brought together 24 inspirational, self-made women who continue to inspire and empower others for an evening of beautiful food, genuine connection and sleek cars.

Who: 24 Driven, Inspirational Women

Where: Ferrari Barbagallo Showroom, Perth

What went down: A decadent four-course dining experience to celebrate some of Perth's ultimate female leaders, in true Ferrari style.





An NBA playoffs-themed awards night celebrated in
Australia's sporting capital, Melbourne.

IDOM CUP



What: A 6-week Communications Strategy including activations across VIC & WA, followed by a prestigious awards night
Who: IDOM employees, nominees & supporters
Where: Centrepiece, Olympic Park, Melbourne
What went down: Hosted by Fox Sports superstar Brihony Dawson, a loungey 2022 Oscars-style meets NBA playoffs theme showcased IDOM's highest Award winners, complemented by a full-sized half-court, barber corner, glitter station, mascots, Sneaker Cam, Glam Cam, and a night-long three-point comp.





"The best night of 2019."

@KombiLife

IBIS STYLES EAST PERTH



What: An electric spectacular to launch the world's largest high-rise modular hotel - ibis Styles East Perth!
Who: Perth's most fun individuals alongside tourism industry experts



Where: ibis Styles East Perth, 69 Adelaide Terrace, East Perth
What went down: Bubble-gum blowing competitions, slam poetry and fairy-floss cocktails together with live music and 80's-inspired aerobic dancers created a vibrant night to remember!



KINGS OF THE KITCHEN

A Duke's Degustation

His Royal Highness, Prince Edward, Earl of Wessex KG GCVO kindly offered a memorable and special opportunity to raise funds to support the efforts in making The Duke of Edinburgh's International Award in Western Australia more accessible to disadvantaged youth.

KINGS OF THE KITCHEN



What: 1000-seat Black Tie Ball
Guest of Honour: His Royal Highness, Prince Edward, Earl of Wessex KG GCVO (Yes, that's Prince Harry's uncle! #notthedodgyone)
Where: Grand Ballroom, Crown Perth
What went down: An exclusive royal seven-course degustation, each course prepared by a celebrity chef. Hosted by "Fast Ed", incredible entertainment led a celebration of achievements of young Western Australians.
Benefactor: The Duke of Edinburgh's International Award - WA





For the better

The Wardrobe of Memories, hung with clothes representing 155 lives lost, serves as a reminder to drive safely, so your loved ones aren't ever faced with the trauma of clearing out your wardrobe.

RAC WARDROBE OF MEMORIES



Brief: Create an activation for National Road Safety Week sharing the purpose 'drive so others survive'

Proposal: A wardrobe of 155 outfits, representing lives lost on WA roads in the last year and highlighting the cost of road trauma on our community

Where: Yagan Square, Lakeside Joondalup, Mandurah Forum





**"We had a concept in mind for the Forum and Known Associates helped us
bring it to reality."**

Georgina Gibbs

MEET THE BUYER & SUPPLIER FORUM



What: A successful coming together of industry, fostering meaningful business relationships for Indigenous suppliers to engage in state government projects

Who: Indigenous owned business and employees of state-wide corporations

Where: RAC Arena

What went down: Engaging panel discussions and live Q&A, stand up lunch accompanied by networking sessions in the open exhibition space, and an intimate sundowner to conclude the event.



340 LIBRARY

"Perth's most insta-grammable spot?"

Urban List Perth

140 LIBRARY

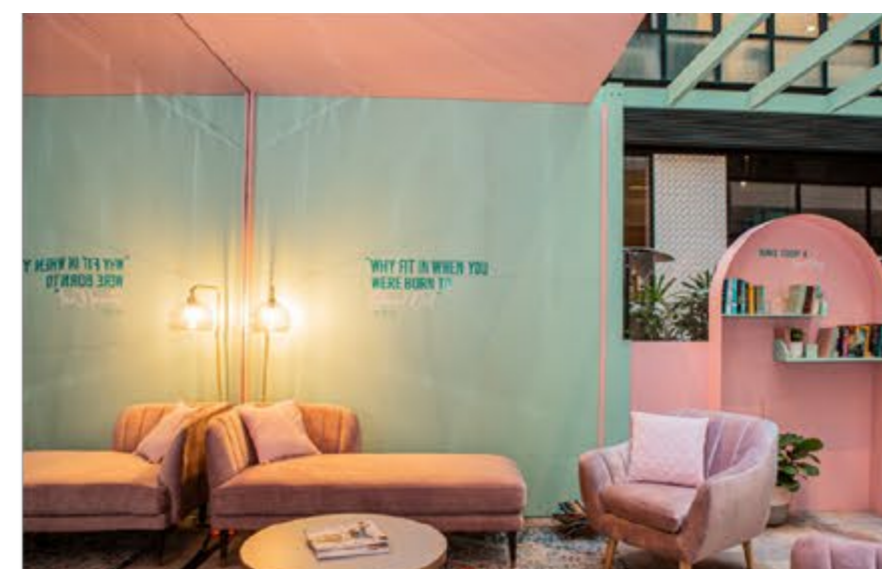
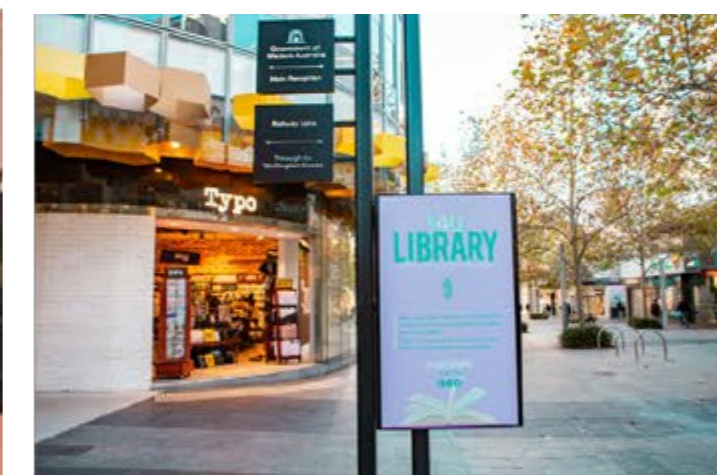


What: Perth's hottest Insta-grammable hangout encouraging people to take some time out to pause, pick up a paperback book or get inspired to write

Who: Open to the Perth public, 140 Library was visited by families, workers and budding Instagrammers

Where: 140 William Street, Perth

What went down: Plush furnishings invited passers-by inside to interact with the free community book exchange, with weekly giveaways and competitions to inspire a #throwback to real reading



ALL ABOARD

///METRONET

“Known Associates Australia have been amazing. Everything was able to go off without any issues which is always the best you can hope for.”

METRONET



A true celebration of the deadly work MADALAH do for Indigenous youth
across Western Australia.

MADALAH BALL



The Brief: A fundraising ball celebrating the work MADALAH do for Indigenous youth across Western Australia
Who: 750+ invited guests
Where: Crown Perth Grand Ballroom
What went down: Heart-warming student performances, inspiring stories from current and alumni MADALAH scholarship recipients, a decadent Australian-inspired three course menu, followed by a live and silent auction.



NOW, LET'S GET DOWN TO BUSINESS.

GET IN TOUCH WITH OUR TEAM, HERE

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LINKEDIN

Tamara Cook
Troy Cook

knownassociates
GROUP

